

Corporate University

A major financial institution asked us to help them create an internal university. We designed faculties for Marketing, Sales and Service etc. to develop employees to deliver business goals. In terms of leadership and management we designed training for all leaders to world-class standards that built talent for the future.

We used open and accessible e-based solutions that gave greater focus on individual choice (that supported career development). We implemented a system to deliver, organise and track learning that gave individual control over the planning and accessing of learning that also reduced costs and improved efficiency through automation and streamlining of training administration.

The corporate university delivered a cultural foundation that met the needs of customers, employees and shareholders. These needs were underscored by a common set of business values that delivered business growth, value-based management and productivity goals.