

Leadership Effectiveness	
Session Code	LE05
Session Title	Strategic Alignment
Topics Covered	Get all employees headed in the same direction with shared purpose
Delivery	Half Day (4 Hours) - tutor led f2f or online sessions
Minimum - Maximum Number of Delegates	1-10
Who will benefit?	Managers at all levels

<p>Content</p> <ul style="list-style-type: none"> ▪ How performance (growth and profitability) are the result of alignment of strategies, employees, customers and processes ▪ How to keep employees focused and centred around key performance objectives ▪ Understand that alignment allows a business - all at the same time - to: <ul style="list-style-type: none"> ○ Deploy a coherent, aligned, strategy ○ Be totally customer focused ○ Develop world class people ○ Continuously improve business processes/systems 	<p>Benefits</p> <ul style="list-style-type: none"> ▪ Connect employee behaviour to the business mission turning intentions into actions ▪ Link teams and processes to the changing needs of customers ▪ Shape business strategy with real time information from customers ▪ Create a culture of performance in which the above elements all work together seamlessly ▪ Know how to align your organisation (or department)
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