

Aligning IT with Strategic Priorities

5 one-day workshop-style seminars over 5 months. This course addresses the alignment of IT with business priorities, the development of an IT strategy that significantly impacts business performance, and development of short-term business plans and budgets to support strategic priorities.

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| Seminar 1 | <ul style="list-style-type: none">• Introduction to methodology• Business and IT alignment• Critical data requirements• Assessment of attendee environments |
| <i>During the 4-6 weeks between Seminars: implementation of new ideas and insights at work</i> | |
| Seminar 2 | <ul style="list-style-type: none">• Report Back: exchange of implementation plans since Seminar 1• Looking backwards – previous business and IT strategies• Current assessment – performance issues, backlog of demands, business needs, technology enablers, competitor & external developments• Assessment of attendee environments |
| <i>During the 4-6 weeks between Seminars: implementation of new ideas and insights at work</i> | |
| Seminar 3 | <ul style="list-style-type: none">• Report Back: exchange of results since Seminar 2• Strategy formulation• Strategy presentation and assessment – plenary session• Discussion and feedback |
| <i>During the 4-6 weeks between Seminars: implementation of new ideas and insights at work</i> | |
| Seminar 4 | <ul style="list-style-type: none">• Report Back: exchange of results since Seminar 3• Current plan and status• Stewardship reporting• Key requirements for plan• Formulation of plan |
| <i>During the 4-6 weeks between Seminars: implementation of new ideas and insights at work</i> | |
| Seminar 5 | <ul style="list-style-type: none">• Report Back: exchange of results since Seminar 4• Report out of plans• Assessment of plans & fine tuning• Action planning• Wrap up |