

Leadership Effectiveness	
Session Code	LE04
Session Title	Mission, Vision & Values
Topics Covered	Build the strategic and cultural foundation of the organisation
Delivery	Half Day (4 Hours) - tutor led f2f or online sessions
Minimum - Maximum Number of Delegates	1-10
Who will benefit?	Managers at all levels

<p>Content</p> <ul style="list-style-type: none"> ▪ Importance of mission, vision and values ▪ Role played by mission and vision ▪ Values and core values ▪ Identifying and working with key stakeholders 	<p>Benefits</p> <ul style="list-style-type: none"> ▪ Know how to direct and guide the purpose, principles and values that govern organisational activities ▪ Communicate an organisation's purpose internally and externally ▪ Distinguish between mission and vision in business ▪ Explain how a values statement can support the goals of an organisation
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