

Leadership Effectiveness	
Session Code	LE03
Session Title	Strategic Planning
Topics Covered	The ability to develop operational strategies and then take those strategies from plan to action
Delivery	Half Day (4 Hours) - tutor led f2f or online sessions
Minimum - Maximum Number of Delegates	1-10
Who will benefit?	Managers at all levels

<p>Content</p> <ul style="list-style-type: none"> ▪ The strategic planning process ▪ Mission, vision, strategy (and values) ▪ Formulating strategy ▪ Avoiding strategic pitfalls ▪ Strategic planning into action 	<p>Benefits</p> <ul style="list-style-type: none"> ▪ Study the design of visionary strategic plans ▪ Consider how to translate strategic plans into individual 'action' plans ▪ Provide insights into strategic planning problems to avoid ▪ Highlight examples of strategic success and failure ▪ Provide insights into productive contingency planning
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