

Leadership Effectiveness	
Session Code	LE07
Session Title	Culture Change
Topics Covered	Organisations that want to be competitive need a clearly defined corporate culture
Delivery	Half Day (4 Hours) - tutor led f2f or online sessions
Minimum - Maximum Number of Delegates	1-10
Who will benefit?	Managers at all levels

<p>Content</p> <ul style="list-style-type: none"> ▪ Know how to build an organisational culture that promotes proactiveness and teamwork ▪ Create shared understanding of the organisation's vision and strategies ▪ Understand how and why employees can be influenced to create productive behaviour ▪ Optimise job productivity and morale ▪ Promote employee job satisfaction and pride in themselves and their teams 	<p>Benefits</p> <ul style="list-style-type: none"> ▪ Connect employee behaviour with the business mission turning intentions into actions ▪ Link teams and processes to the changing needs of customers ▪ Shape business strategy with real time information from customers ▪ Create a culture of performance in which the above elements all work together seamlessly
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