

Innovation & Creativity

4 one-day workshop-style seminars over 4 months, for those required to handle daily problems and challenges and who desire to enhance their creative abilities for better workplace performance (max 12 participants).

Seminar 1 Understanding your Creativity	<ul style="list-style-type: none">• Creativity and your personality• Understand/use personality styles as a management tool• Creative flexibility to manage effectively• Importance of perception and maximising your perceptual ability
<i>During the 4-6 weeks between Seminars: implementation of new ideas and insights at work</i>	
Seminar 2 Releasing Creativity	<ul style="list-style-type: none">• Report Back: exchange of implementation plans since Seminar 1• Understand how creative thinking works• Developing openness to new ideas: whole brain thinking and looking for paradigm shifts• Stages and mindset of the creative process
<i>During the 4-6 weeks between Seminars: implementation of new ideas and insights at work</i>	
Seminar 3 Fostering a Creative Climate	<ul style="list-style-type: none">• Report Back: exchange of results since Seminar 2• Understanding and motivating creative people• Taking risks and challenging assumptions• Creativity for business breakthroughs
<i>During the 4-6 weeks between Seminars: implementation of new ideas and insights at work</i>	
Seminar 4 Leading on the Creative Edge	<ul style="list-style-type: none">• Report Back: exchange of results since Seminar 3• Convergent and divergent thinking skills• Developing creative potential in teams• Problem solving strategies and their workplace application